SHANGHAI GUIDE

Petain Branch
530 Avenue Petain
Tel. 78224

Western Branch
Bubbling Well Rd.
Tel. 34317-18

Mainstore
221 Nanking Road
Tel. 15001-5

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OPEN 8 a. m. - 12 p. m.
440 SZECHUEN RD. CR. JINKEE RD.

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CHI CHANG CO.

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BEAUTIFUL HANDICRAFT

ALL KINDS OF

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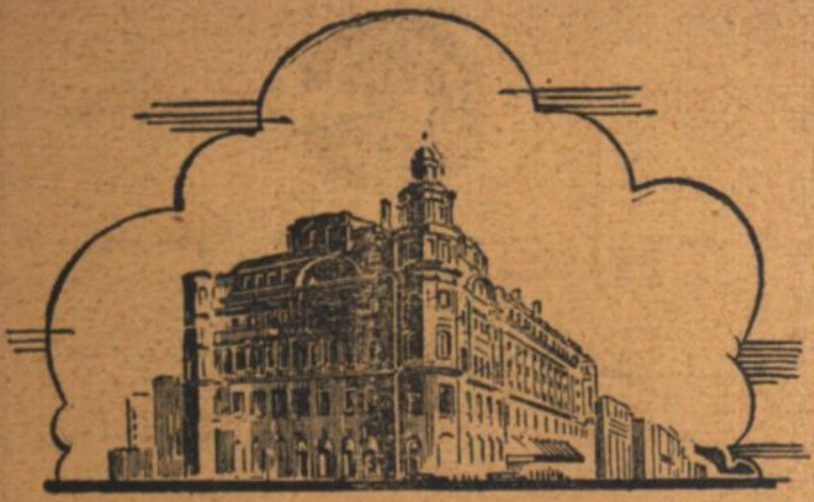

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DOUBLE ROOM
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telephone from Y 7,50 up to Y 40,00

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Tiffin . . . . . Y 2,00
Dinner . . . . . Y 2,50

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THE SHANGHAI GUIDE

CERTIFCATE OF REGISTRATION NO. F 68. S. M. P.

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etc.

672.1

SHANGHAI.

Shanghai is in Kiangsu Province. The city group is situated on the left bank of the Whangpoo River, 12 miles above its confluence with the Yangtse at the port of Woosung. It is divided into three sections, the French Concession, the International Settlement and the Native City. The population is approximately 3. 350. 570. The Foreign population is about 70.000. China proper has a population of nearly 474. 500.000. There are eighteen Provinces in China.

Shanghai! The Paris of the East, the most populous city in China, a variegated congregation of the best and worst of 42 nations, the happy hunting ground of world travelers. The fishing village on a mudflat which almost literally overnight became a great metropolis. A community where 80 per cent are unable to read or write, while the rest are literate in from one to 14 languages.

Climatically, Shanghai cannot be said to be an unhealthy centre. But though situated near the sea, it tends to extremes. March, April, May and the Autumn months, i. e. from the middle of September to December, are the healthiest seasons here on account of the North West wind which render the climate dry and bracing. Between June and August the district is subject to the influence of the South East monsoon. Hence "the rainy season" during these months, is characterized by excessive heat and humidity, with temperatures up to 100° F.

Newcomers to the city are conveyed from their ship in "tenders", small steam launches, and are landed at the famous Customs Jetty. Get this spot well located for from it and the nearby corner of Nanking Road and The Bund,

927638

C D E F G H I J K L M N O P Q R S

everything worth seeing in Shanghai can be located.

Facing the high clock tower of the main Customs House, you have before you The Bund, that fabulously valuable thoroughfare that originated in a towpath. To your left is the Cenotaph and the higher semaphore station making the end of the International Settlement and the beginning of the French Concession. To the right is the golden roofed Cathay Hotel, and beyond the Garden Bridge leading into Hongkew. At right angles is Nanking Road, the street of the taipans.

Shanghai is famous for two things, its Night Life and its Chinese Life. Such items as commerce and industry are important, but, for the tourist they pale before these two vital factors. Night life is divided in two categories, highbrow and lowbrow, or, as some of the boys have it, into three classes: First class, Second class and No class.

To visit Shanghai without making a study of its night life would be as unthinkable as not trying to visit a studio while in Hollywood, so come prepared to support this local industry. Dance halls, cabarets and night clubs close at 2 a.m. in the International Settlement, so begin there. The ball rooms of the big Chinese hotels, Sun Sun and Wing On will give you an idea of how Young China amuses itself, and you will probably be the only Westerner in sight. Then on to the Canidrome and see how the other half does it. Dress for these. They're "foreign" and formal.

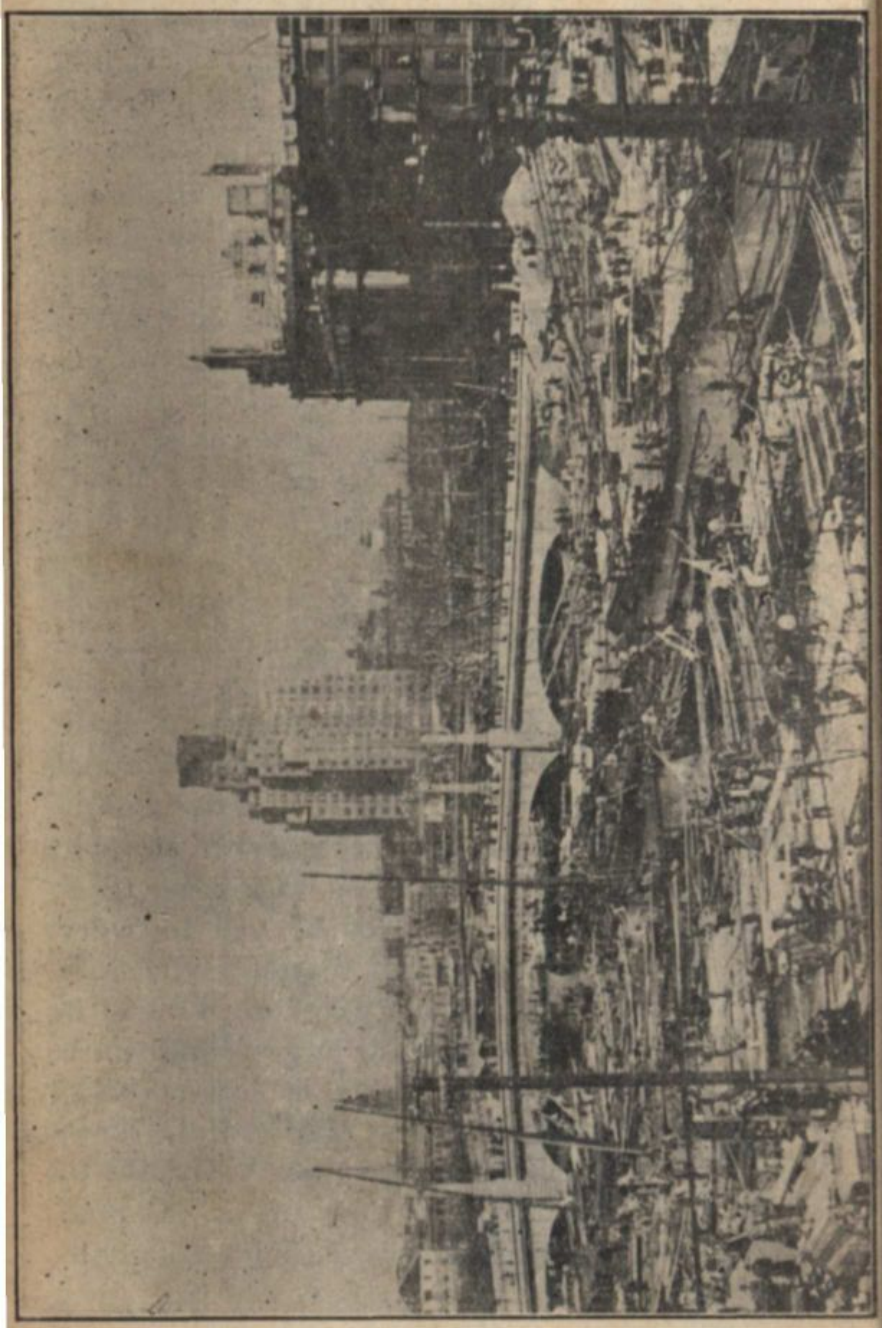
Chinese Life is something else again. It is quite possible — and not at all unknown — to live in Shanghai for months or years and have no direct contact with Chinese other than the household servants. Such a state is not the result of

snobbishness, but rather of lack of opportunity. Actually, the average resident of Shanghai can get a real insight into Chinese life only as the result of considerable hard work and embarrassment.

Chinese can be seen in the act of living their everyday lives best in Nantao, the original native city of Shanghai, just south of the French Concession.

Shopping is a great attraction in Shanghai. There are a number of very attractive shops, some of them owned and operated by Foreigners, with long experience in the Far East and others entirely owned by Chinese. A most marvellous range of merchandise and curios awaits inspection. It is impossible to outline a definite, fixed shopping district. On Avenue Joffre, Yates Road, Nanking Road, Bubbling Well Road and elsewhere, speciality shops flourish. Chinese jewellery is a fascinating item, with its varicoloured precious and semi-precious stones and fantastic designs. Then there is jade. There are two varieties of this stone. Nephrite is a dull green and Jadeite is a lovely, clear applegreen. The silks and brocades are gorgeous in every weave, design and colour. The brocades are particularly suitable for evening wraps and negligees. Chinese silk is exceptionally cheap and may be had in every colour. Furs may be had very reasonably. Many of them are imported from Siberia, Manchuria and Mongolia. One of the largest and most profitable industries of China is lace-making. Lace is cheap and much of it is beautiful. Lace from France and Belgium may also be bought in Shanghai at comparatively low prices. Carved furniture and Chinese rugs have their stronghold along Bubbling Well Road.

Many reliable shops have advertised their wares in "The Shanghai Guide"; they may safely be recommended as to quality and prices.



Traffic on the Soochow Creek.
In the background
"Broadway Mansions"

Broadway Mansions Hotel

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Fifty-five unfurnished apartments comprising from single to five rooms.

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General Manager

UNDER BRITISH MANAGEMENT

What you have to know!

Beware of pick-pockets!

Don't drink unboiled water!
(Each night the boy will bring you a bottle of drinkwater in your room.)

Don't eat uncleaned or unpeeled fruits!

Let control vaccinations by physicians!

It is prohibited to photograph in Hongkew area and it is advisible not to walk there with a camera!

The bridges to Hongkew are closed in night-time! (From 2 a.m. to 5 a.m.)

Busses and tramways of the French Concession and the Settlement don't pass the Bridges to Hongkew. You have to use there the Japanese Bus Lines.

Calendar July-December 1939

JULY 1939						
S	M	T	W	T	F	S
—	—	—	—	—	—	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	—	—	—	—	—

AUGUST 1939						
S	M	T	W	T	F	S
—	—	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	—	—

SEPTEMBER 1939						
S	M	T	W	T	F	S
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3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

OCTOBER 1939						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	—	—	—	—

NOVEMBER 1939						
S	M	T	W	T	F	S
—	—	—	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	—	—

DECEMBER 1939						
S	M	T	W	T	F	S
—	—	—	—	—	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	—	—	—	—	—	—

Places of Interest.

The Bund
Cenotaph The Bund crn.Ave.Edward VII
Chiao Tung University
Hungjao Rd.crn. Ave.Haig
French Park Ave.Dubail crn. Rue Lafayette
Fuh Tan University
Ave. Haig
Fu Tan University
Hsiang Ying Road
Garden Bridge (view)
Soochow Creek
Hongkew Park Kiangwan Road near North Szechuen Road
International Race Course
Bubbling Well Road
Jade Buddha Temple
Penang Road west of Gordon Rd.
Jessfield Park and Zoo
Yu Yuen Rd. crn. Brenan Rd.
Kwang Wha University
Great Western Road
Public Garden The Bund crn.Peking Road
Siccawei Observatory
Siccawei
St. John's University
190 Jessfield

Public Buildings.

Customs House 13 The Bund
Municipal Administration Building
209 Kiangse Road
Post Office Soochow crn. Szechuen Road
Public Library 22 Nanking Road

AMBULANCES:

Ambulance (International) 18600
Ambulance (French) 80079
or call "00" and ask for "International" or "French" ambulance giving House, Number, Road and Road Junction.

Churches & Temples:

Cathedral Holy Trinity	243	Kiangse
Catholic Federation	235	Bourgeat
Christian Science First Church of Christ Scientist	1647	Avenue Road
Chung Hua Church	528	Cnaught
Church of Our Lady	694	Baikal
Church of the Sacred Heart	260	Nanzing
Community Church	53	Ave. Petain
Hammaker W E Bishop M E Church	169	Y M Yuen
Japanese Christian Church	173	A Chan Chun
Mahomedan Mosque	70	Chekiang
Moore Memorial Church	316	Yu Ya Ching
Ohel Rachel Synagogue	500	Seymour
Russian Orthodox St. Nicolas Military Church	18	Corneille
Russian Orthodox Mission Cathedral	55	Paul Henry
Siccaway Church		Ave. Haig
St. Aloysius Catholic Church	734	Kiaochow
St. Andrew's Church	220	Vallon
St. Columban's Missions	287	Maresca
St. Joseph's Church	36	Montauban
St. Nicholas Church	18	Corneille
St. Peter's Church		Ave. Dubail Cr. Pere Froc
St. Peter's Church	351	Avenue Road
Synagogue Beth Aharon	50	Museum
Tatung Rd Church	370	Tatung
Union Church	107	Soochow
Zi-ka-wei Church		Zikawei

CLUBS:

American Club	209	Foochow Road
American Women's Club	577	Bubb. W. Road
Automobile Club of China	17	The Bund
Banker's Club	59	Hongkong Rd.
Cathay Tennis Club	5	Singapore Rd.
Cercle de La Police	47	Emmanuel, Rte. Victor
Cercle Francaise	55	Vallon Route
Cercle Sportif Francaise	290	Mercier Rte. Cardinal
Chinese Navigators' Club	60	French Bund
Chinese Women's Club	999	Bubb. W. Road
Columbia Country Club	301	Great Western
Country Club	651	Bubb. W. Road
Deutscher Garten Club	454	Avenue Haig
Deutscher Klub	299	Szechuen Road
Far Eastern Club	86	Jessfield Road
Foreign Y. M. C. A.	150	Bubb. W. Road
Hungjao Golf Club	501	Hungjao
Husi Country Club	580	Hungjao
International Recreation	304	Mohawk Road
Italian Club	285	Maresca Route
Japanese Club	295	Boone Road
Japanese Naval Club	164	N. Szechuen Rd.
Japanese Naval Soldier's Club	400	Miller Road
Lambeth Club	264	Kiangse Road
Navy Y. M. C. A.	630	Szechuen Road
Oversea Chinese Club	429	Lane 30 Race Course Rd.
Race Club	305	Bubb. W. Road
Rotary Club of Shanghai	180	Kiangse Road
Russian Club	1053	Avenue Foch
Russian Ex-Officers Club	1260	Lafayette, Rue
Shanghai Bowling Club	287	Hardoon Road
Shanghai Bridge Club	934	Bubb. W. Road
Shanghai Club	3	The Bund
Shanghai Engineer's Club	220	Szechuen Road
Shanghai Golf Club Sec Off	20	Canton Road
Shanghai Intern. Bridge Club	304	Mohawk Road
Shanghai Jewish Club	35	Moulmein Rd

CLUBS:

Shanghai Junior Golf Club		Kiangwan & Hongkew Park
Shanghai Lawn Bowls Club		Race Course
Shanghai Racing Staff Club	249	Lane Mohawk
Shanghai Recreation Club	305	Bubb. W. Road
Shanghai Youngmen Club	82	Tsung Ming
Sion Foreign Club	153	Nanking Road
South Manchuria Railway Co Staffs' Club	73	Wangpoo
Swimming Bath Club		Race Course
Swiss Rifle Club	2	Tunsin Road
Union Jack Club	39	Myburgh Road
United Recreation Club	257	Hardoon Road

Whatever you want,

Whatever you need,

you will almost certainly

find it in this "GUIDE"

Consulates, Embassies & Legations:

America	181	Kiangse Road
Belgium	1300	Lafayette, Rue
Brazil	601	Grosvenor House
Chile (Legation)	401	Grosvenor House
Cuba	275	Maresca Route
Denmark	26	The Bund
Finland	301	Mercier Rte. Cardinal
France	2	Rue du Consulat
Germany (Consulate) & (Embassy)	2	Peking Road
Great Britain (Consulate)	33	The Bund
Great Britain (Embassy)	27	The Bund
Greece	55	Yuen Ming Yuen Road
Guatemala	271	Boissezon Rte. de
Italy (Consulate) & (Embassy)	369	Chengtu Road
Italy (Commercial Counsellor)	26	The Bund
Japan	106	Whangpoo
Branch Office	40	Hannon Road
Mexico	208	Hamilton House
Mexico (Legation)	1632	Ave. Joffre
Netherlands	9	Quai France
Norway	2	Peking Road
Poland	83	Pichon Road
Polish Legation in China	83	Pichon Road
Portugal	15	Garnier, Rte. Francis
Portuguese Legation	110	Ghisi Route
Swedish Legation	9	Quai France
Switzerland	1469	Ave. Joffre
U S S R	20	Wangpoo
Temporary Off Ps 100	10	Say Zoong Route de
Venezuela	534	Ave. Petain

THE CHINA GENERAL OMNIBUS CO., LTD.

(INC. UNDER THE HONGKONG ORDINANCES)

GENERAL TIME TABLE

(Subject to alteration)

Route No.	Up Terminus	TIME		Down Terminus	TIME		Interval minutes of service
		First Bus	Last Bus		First Bus	Last Bus	
1	Jessfield Park	6.00 a m. St. George's to Palace Hotel	11.30 p.m.	Palace Hotel	6.20 a.m.	12.00 M.N.	3 M. R.H. 2 M.
2	Amherst Avenue	5.14 a.m. St. George's to Szechuen Road Bridge 5.34 a.m. St. George's to Amherst Avenue 5.46 a.m.	10.22 p.m. to Szechuen Road Bridge 11.42 p.m. to St. George's	Szechuen Road Bridge	5.38 a.m.	11.02 p.m.	4 M.
5	Avenue Edward VII	6.40 a.m.	9.28 p.m. 9.40 p.m. to Honan Road	Range Road	6.26 a.m.	9.25 to Avenue Edward VII 9.42 to Honan Rd.	6 (7) M.
7	J. Brenan Piece	5.40 a.m.	10.10 p.m.	Avenue Joffre	6.00 a.m.	10.34 p.m.	5 (6) M.
9	Jessfield Park	4.56 a.m. St. George's to Peking Rd Bund 5.58 a.m.	11.10 p.m.	Peking Road Bund	5.24 a.m.	11.46 p.m.	4 M.
10	J. Brenan Piece	4.40 a.m.	11.10 p.m. to Peking Rd. Bund 11.50 p.m. to Yu Ya Ching Road	Peking Road Bund	5.14 a.m.	11.50 p.m. 12.14 p.m. from Yu Ya Ching Road	2 (4) M.
14	Tunsin Road	6.10 a.m. St. George's to Palace Hotel 7.00 a.m.	11.18 p.m. to Palace Hotel. 11.42 p.m. to St. George's	Palace Hotel	6.34 a.m.	11.10 p.m. to Tunsin Road 11.50 p.m. to St. George's	4 M. R.H. 2 M.
15	Yates Road	6.30 a.m.	11.30 p.m.	Palace Hotel	6.50 a.m.	11.50 p.m,	5 M.
17	St. George's	7.06 a.m.	8.48 p.m.	Kiaochow Park	7.15 a.m.	8.39 p.m.	6 M.
12 "F" Coach	Avenue Joffre / Amherst Avenue	On Monday 1st May 1939 buses on this route will operate according to the following Summer Schedule: Avenue Joffre Depart 7.30 A.M. 7.50 A.M. 8.20 A.M. 1.20 A.M. 1.25 A.M. 1.30 A.M.		Peking Road Bund / Garden Bridge	Peking Road Bund 12.01 P.M. 12.05 P.M. 12.10 P.M. 4.40 P.M. 4.55 P.M. 5.10 P.M. This bus will leave The Bund at 12.15 p.m. on Saturdays.		

THE CHINA GENERAL OMNIBUS CO., LTD.

(INC. UNDER THE HONGKONG ORDINANCES)

FARE TABLE

Route No. 1 BIG MONEY FARES (Rate 1 Cent-3 Coppers)

From Jessfield Park to The Bund, via Yu Yuen Road, Bubbling Well Road, Nanking Road.

(Upper and Lower Saloons)

SECTION								
2	Jessfield Park							
3	3	Edinburgh Rd.						
4	5	3	St. George's					
5	6	5	3	Seymour Rd.				
6	8	6	5	3	Yates Rd.			
7	10	8	6	5	3	Mohawk Rd.		
8	12	10	8	6	5	3	Chekiang Rd.	
9	14	12	10	8	6	5	3	Sassoon House

N.B.—Passengers are requested to see that their tickets are of the proper value and are punched in their presence on the section at which they leave the Bus, aud also that they receive the proper exchange. Tickets must be retained until passengers have alighted. Children under the height line, not occupying a seat, free.

Route No. 2

From Amherst Avenue to Szechuen Rd. Bridge via Columbia Rd., Great Western Road, Bubbling Well Road Extension, Avenue Haig, Avenue Foch, Avenue Edward VII and Szechuen Road.

SECTION

1	Amherst Avenue											
2	3	Great Western & Columbia Rds.										
3	5	3	Edinburgh Rd.									
4	6	5	3	St. George's								
5	8	6	5	4	Yates Road							
6	10	8	6	5	3	Chengtu Road						
7	12	10	8	6	5	3	Mohawk Road					
8	13	12	10	8	6	5	3	Yu Ya Ching Rd.				
9	14	13	12	9	8	6	5	3	Honan Road			
10	15	14	13	10	9	8	6	5	3	Szechuen Rd. & Ave. Edward VII		
11	16	15	14	11	10	9	8	6	5	3	Peking Road	
12	17	16	15	12	11	10	9	8	6	5	3	Szechuen Rd. Bridge

Route No. 5

Rate 1 Cent—3 Coppers

Between Avenue Edward VII to North Station
via Honan Road and North Honan Road

FLAT RATE FARE

4 Cents any distance

SECTION

Up	Down	
0	1	Avenue Edward VII
4	2	Nanking Road
3	3	Honan Road Bridge
2	4	Boone Road
1	0	North Station

Route No. 7

Rate 1 Cent—3 Coppers

From Nanyang College to Jessfield Brenan Piece
via Avenue Haig and Jessfield Road.

SECTION

1	Nanyang College					
2	3	Ave. Haig Estate				
3	5	3	Tifeng Road			
4	6	5	3	St. George's		
5	8	6	5	3	Kong Ka Jao	
6	10	8	6	5	3	Jessfield Brenan Piece

Route No. 9

(Rate 1 Cent-3 Coppers)

From Jessfield Park to Chun Kung Road via Yu Yuen Road, Ave. Foch, Ave. Edward VII, The Bund, and Peking Bund.

SECTION

2	Jessfield Park											
3	3	Edinburgh Road										
4	5	3	St. George's									
5	6	5	4	Yates Road								
6	8	6	5	3	Chengtu Road							
7	10	8	6	5	3	Mohawk Road						
8	12	10	8	6	5	3	Yu Ya Ching Rd.					
9	13	12	9	8	6	5	3	Honan Road				
10	14	13	10	9	8	6	5	3	French Bund			
11	15	14	11	10	9	8	6	5	3	Palace-Hotel		
12	16	15	12	11	10	9	8	6	4	3	Peking Bund	

Route No. 10

(Rate 1 Cent-3 Coppers)

Form Jessfield Brenan Piece to The Bund via Connaught Road, Sinza Road, Peking Road.

SECTION

1	Jessfield Brenan Piece						
2	3	Ferry Road					
3	4	3	Medhurst Rd.				
4	5	4	3	Chengtu Road			
5	6	5	4		Yu Ya Ching Rd.		
6	7	6	5	4	3	Shanse Road	
7	8	7	6	5	4	3	Peking Rd Bund

Route No. 12

(Rate 1 Cent-3 Coppers)

From Ave. Joffre to Government Ferry via Ave. Haig, Avenue Road, Peking Road and The Bund.

SECTION

1	Avenue Joffre			
4	6	St. George's		
6	10	5	Carter Road	
9	15	10	6	Government Ferry

Route No. 14

(Rate 1 Cent-3 Coppers)

From Wei-hai-wei Road-Ave. Foch to The Bund via Ave. Foch, Seymour Road, Wei-hai-wei Road, Mohawk Road, Bubbling Well Road and Nanking Road.

SECTION

5	Wei-hai-wei-Ave. Foch				
6	3	Yates Road			
7	5	3	Mohawk Road		
8	6	5	3	Chekiang Road	
9	8	6	5	3	Sassoon House

Route No. 15

(Rate 1 Cent-3 Coppers)

From Yates Road-Ave. Foch to the Bund via Yates Road, Bubbling Well Road and Nanking Road.

SECTION

5	Yates Road-Ave. Foch				
6	3	Yates-Bubbling Well Roads			
7	5	3	Mohawk Road		
8	6	5	3	Chekiang Road	
9	8	6	5	3	Sassoon House

International Bus & Tram Lines.

Bus Line 21. Quai de France-Bund - Rue Pte du Nord-Honan Road - Yu Ya Ching Road ou Consulat-Montigny - Rues Kraetzer - Baron Gros - Rues Admiral Bayle-Pte de l'Ouest - Rue Lafayette Rte. Pere Robert - Rte. Victor Emmanuel III - Rtes. Pere Robert Zi-ka-wei.

Bus Line 22. Quai de France-Bund - Rue Pte du Nord-Honan Road - Yu Ya Ching Road au Consulat-Montigny - Rues Kraetzer-Baron Gros - Rte. Lt. Petiot-Changtu Road - Rte. des Soeurs-Yates Road - Ave. Roi Albert-Rue Bourgeat - Rue Lafayette-Roi Albert - Rtes. T. de la Tour-Sieyes - Rtes. Frelupt-Delastre - Rtes. Frelupt-Dufour - Rte. Frelupt-Winling - Hungjao Road Ave. Haig-Zi-ka-wei.

Railless Cars.

Line 17. Yu Ya Ching Road (south end) - Rue Ningpoo-Ave. Joffre - Rue Millot - Rue Lafayette - Rues Conty-Marché - Rue Chapsal - Cour du 2me District - Pont P. Robert.

Line 18 North Szechuen Road - Corner of Haining Nth. Honan Roads - North Chekiang Road - Corner of Thibet-Kaifeng Roads - Avenue and Peking Roads - Nanking Road - Foochow-Road - Yu Ya Ching Road (south end) - Rue Ningpoo-Ave. Joffre - Rue Millot - Rue Lafayette - Rue Conty - Pt. Ste. Catherine.

Line 24. Porte de l'Ouest - Rue du Marché -

Rue Chapsal - Rue Massenet - Rue Cardinal Mercier - Avenue Joffre - Rue Bourgeat - Avenue Foch - Bubbling-well Road - Ferry-Sinza Roads - Connaught Rd - Haiphong Road - Penang Road - Robison-Ferry Roads.

Tramways.

Lines 1 -2.	Marché de l'Est - Chateau d'Eau - Consulat de France - Rue Porte du Nord - Rue Palikao - Rue Baron Gros - Route Voyron - Route des Soeurs - Route Doumer - Route-Sai Zoong - Route André Cohen - Route Fergusson - Ave. Pétain - Zi Ka Wei.
Lines 2B-8-9.	Marché de l'Est - Chateau d'Eau - Ave. Edward VII.
Line 5.	N.S.R. Station - Haining Road - Nth.Soochow Road - Chefoo Road - Nanking Road - Canton Road - Ave. Edward VII - Rue Palikao ou Rue Hué-Républiques - Pte. de l'Ouest.
Line 6.	Marché de l'Est - Chateau d'Eau - Consulat de France - Rue Porte du Nord - Rue Hué-Républiques ou Rue Palikao - Pte.de l'Ouest.
Line 7.	Marché de l'Est - Chateau d'Eau Consulat de France - Rue Porte du Nord - Rue Palikao - Rue Baron Gros - Route Voyron - Route des Soeurs - Route Doumer - Route Sai-Zoong - Av. Haig-Rte.Sai-Zoong.
Line 10.	Marché de l'Est - Chateau d'Eau - Consulat de France - Rue Porte du Nord - Rue Palikao - Rue Baron Gros - Aves.Dubail-Joffre - Rue Lafayette - Lu Ka Wei.

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Pennywise Ltd.	596 Szechuen Road	88
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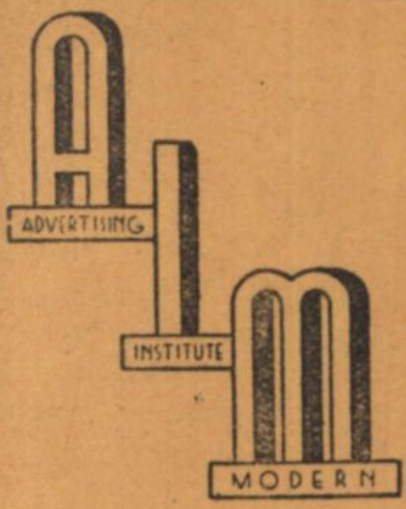

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Jazz For Modern China

Is Chinese music going jazzy?

The answer is yes and no, "yes" because the modern school is inclined to hot, peppy and Americanized sheetmusic and "no" because the old school is putting a gallant fight to retain the Oriental personality of the Chinese music.

Both schools have their influence in the Chinese community, with the intellectual class favoring genuine Chinese music and the general public approving both. The new school, however, has a more potent way of reaching the public through sound pictures in which "stars" emulate Ann Harding, Dennis King and other Hollywood luminaries with "golden voices."

The motion picture producers and recording companies have gone as far as translating the popular theme songs into Chinese. We have heard "Love Parade" "Dream Lovers," "Goodnight Vienna" and other pieces sung in Chinese and the effect, to me at least, fits the adjective "lousy." Their voices are far from "golden." They are tinfoils, so to speak

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Mid Autumn Festival

The fifteenth day of the Eighth Moon, according to the lunar calendar, which fell on October 4 in 1933, marks the Mid Autumn Festival, a general holiday for Chinese and the second Settlement Day of the year for the old style Chinese business establishments.

At this period the shops do a brisk business, as presents must be exchanged between relatives, friends, and business friends.

Moon cakes, both of the Soochow and Canton types, are specialties as festival gifts, and thousands of boxes are sold.

A sacrifice of some kind to the Goddess of the Moon is the order of the day. Incense sticks, made in the shape of vases, and decorated with triangular paper flags, will be burned.

Most of the older type of business establishments remain closed for the day. Schools, official and Kuomintang offices, however, will not observe the festival, as the lunar calendar has been officially abolished for many years.

In Ningpo, however, the festival is not celebrated until one day later Traditions of the Ningpoese hold that the proper day for celebration is the sixteenth day of the Eighth Moon not the fifteenth.

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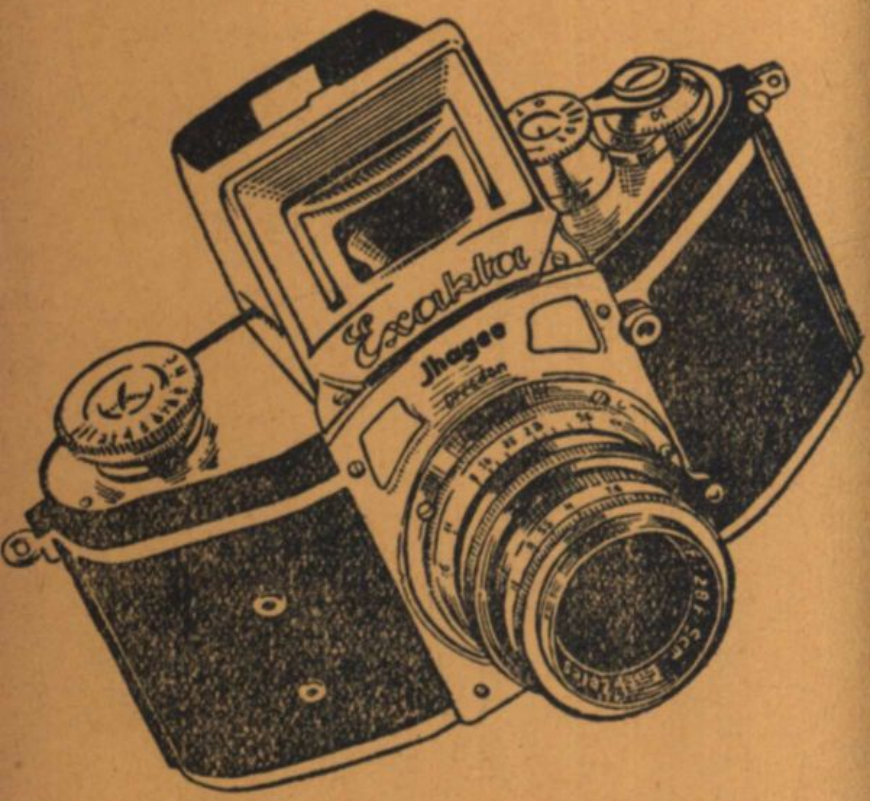

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Meanwhile, another junk passed with a coffin on board. Police, bitter at their experience in raiding a wrong coffin, hesitated to search the second coffin. It was allowed to pass. The second coffin contained the drugs. It was later revealed that the "sons" were but members of the drug gang and the coffin contained the body of a beggar.

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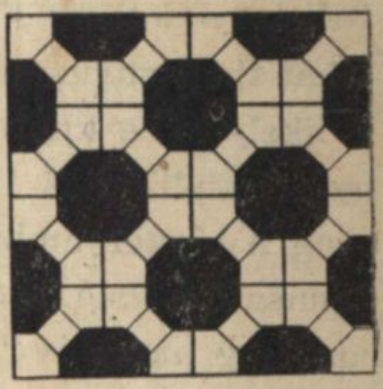

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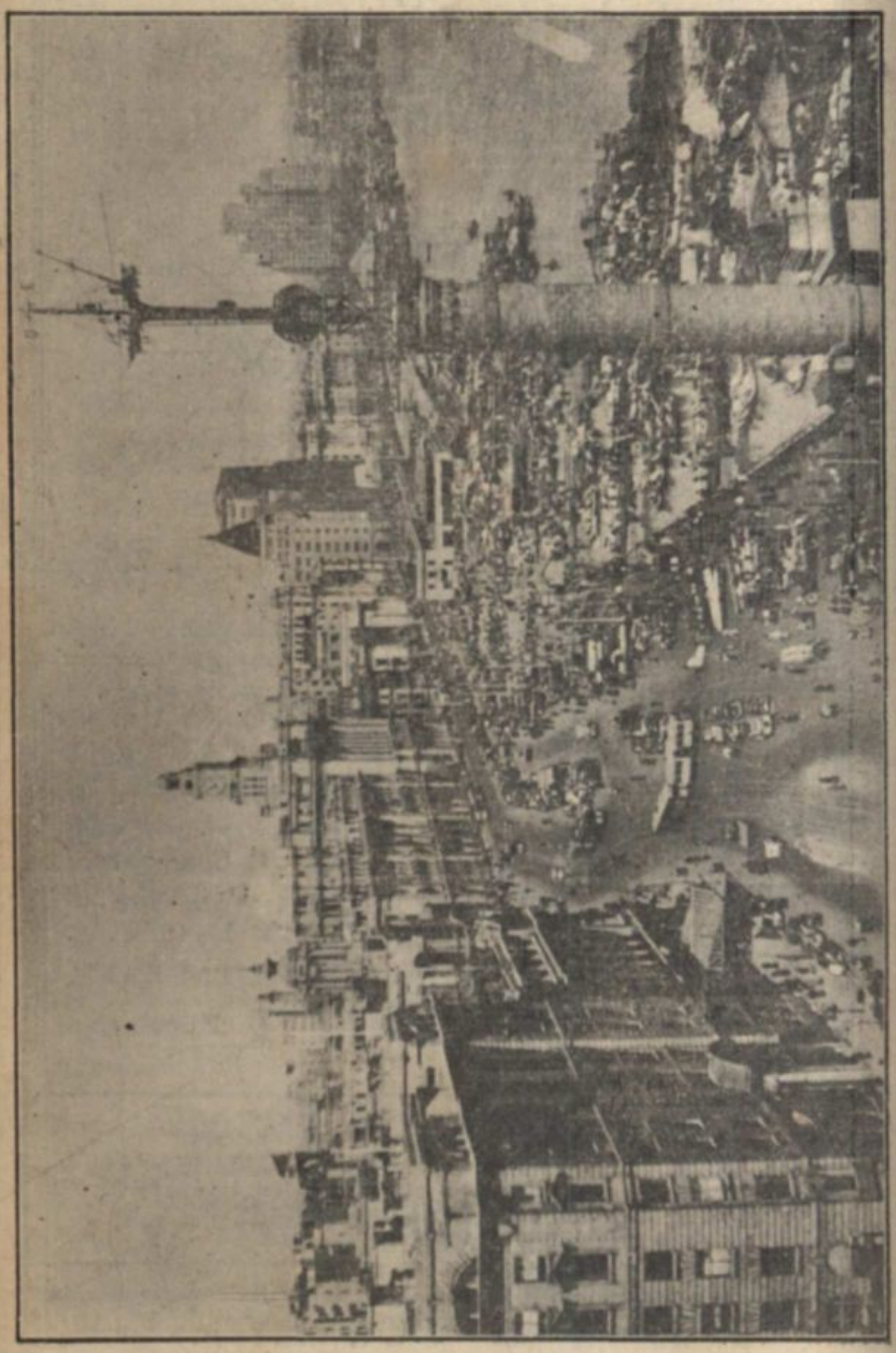

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Local Chinese coffin makers claim that they can predict their own business days ahead. A coffin which will be sold in a few days would give them information in advance. When they hear the coffin cracking, they are sure that it will be sold in less than three days, they claim.

Incidentally, the coffin shops here seem to be the only shops which do not announce a big sale.

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The imperial orchestra or band should be the next item in the "yi tsang." There should be 48 drums, 48 gongs, eight smaller drums, eight wooden pieces making noisy sounds, 24 flutes, marching under four red lanterns.

Next should be the golden cart and the jade decorated cart followed by a number of elephants carrying incense burners and flower vases on their backs.

Immediately surrounding the imperial chair should be the court attendants carrying golden spittoons, golden basins, golden incense burners, golden chairs and golden stools. The 120 bodyguards should be armed with big swords, and bows, spears and other weapons. Above the imperial chair should be a big yellow umbrella, embroidered with yellow dragons.

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Ready For Feast Day

Foreigners have turkeys on their Christmas menu and Chinese here prepare their feasts with hens, chickens and roosters. As the 12th Moon is approaching, the annual purchase of this type of poultry is beginning. The Chinese New Year will be on February 14.

Roosters are to play "sacred" roles as lambs have done in the foreign churches. Only roosters are used inthe sacrificesto the gods and goddesses in the annual "Thanksgiving "ceremony conducted by almost every local Chinese family. Hens are for "human" consumption primarily.

Chorus Of Roosters

An alarm clock during these days seems unnecessary if one has a normal auditory organ. The chorus by roosters is sufficient to wake him up from his swee dreams.

Whistles at the factories start what may be termed "Shanghai's Melody of the Dawn." Then a rooster pipes up in one house, to be immediately followed by his comrades in the alley. From the alley, the chorus grows to a whole street and it take only a short period before all the roosters in Shanghai will be joining.

Some Shanghailanders with brains like that of Aesop' s suggest that the roosters give their "cock-a-doo's" because they realize their last days are approaching. We doubt that.

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Much In A Name

The names of places in Chinese are often, in fact nearly always quite suggestive of the history or background of the district.

Pootung, known to foreigners as "across the Whangpoo" is made up of two Chinese characters, meaning East of Wangpoo.

The city of Wusih obtained its name through the fact that it is located near a large hill, known as Tin hill, but where no tin can be found. The literal translation of Wusih is "Without Tin."

Nanking means the Southern Capital, as distinct from the Northern Capital or Peking, now known officially as Peiping.

Hankow is made up of two Chinese characters meaning Han and Mouth—or "At the mouth of the Han River" which is where the city is located.

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When Winter Comes

Winter is here! Signs on the street definitely point to the drop in the thermometer. Even your tube of tooth paste tells the story and requires harder pressure every morning.

Winter is here and is definitely here for you don't find any coolies plying on the street without their ragged jackets no matter how hard their toil may be. Even ricsha pullers, perspiring after a long run, are keeping their jackets on. Blankets again come to the fore as far as ricsha passengers are concerned.

Fur coats are seen along the street. Office-goers, while waiting for the buses, stand against walls to dodge the chilly breezes and to catch the warm sunshine

Winter is here and the beggars have reacted promptly. They are now seeking shelter and clothing. Alleyways are their paradise and they sleep with discarded newspapers as blankets. Some others, who pemand more comfort,make themselves beds with layers of papers torn from the bill boards as their mattresses and covers.

But amateur weathermen have issued a waruing against the discardiug of lighter dress, for it is just a seasonal cold wave and there will be a warmer weather during the 10th Moon of the lunar calender by the end of November. Today, 21st day of the 9th Moon, is Li-tung, or Beginning of Wirter, in lunar calendar.

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Cigaret-butt pickers here are reporting increased incomes now. The increase does not come from the bigger cigaret consumption of the city but from a sideline of picking orange-peels.

"Interviewed" so to speak, one of the butt pickers said that tens of shops have been established recently to collect peels they picked up on streets. They are not aiding the city to clean the street, but collecting the orange-peels for various purposes.

"Orange peels are extensively used in Chinese medical art for stomach troubles," one of the pickers said. "Cantonese pickled-fruit makers also require peels extensively as a kind of flavor."

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Shanghai today boasts a unique calligrapher, who has invented more than 150 ways to write large or small characters with or without brushes--even blindfolded. He is Mr. Hsu Han-jen. who hails from Ningpo "more far" and who once was connected with military yamens and schools.

When I met him for the first time at a recent dinner party he presented me with his card, a zinc block reproduction of his name. Two small characters at the left lower corner explained that the name was "nose written."

Mr. Hsu explained that this was one of the 150 or more methods of writing which he had invented and mastered, besides the ordinary method of using the brush, usually made from camel, wolf or dog hair, sheeps wool or chicken feather. Mr. Hsu uses the tip of his nose, his forehead, or ears, as brushes---making elegant characters indeed, and can use equally well the tip of his tongue, his fingers, his lips, or his elbows.

Now dipping one's fingers in ink doesn't seem unpleasant, but putting one's nose, forehead, lips or tongue into the black liquid presents a different aspect,

"How does it taste?" I asked dubiously.

"Not bad," he replied, "I use the best quality of ink!"

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